



News Release

April 22, 2013

Tortola, British Virgin Islands

Scotiabank Sponsors Landmark Rotary District 7020 Conference

– Announces Platinum Partnership to Stage Event In May 2013

Scotiabank recently announced its presenting sponsorship of the upcoming the 2013 Rotary District 7020 Conference to be held in the British Virgin Islands (BVI), May 13–18, 2013. The sponsorship which is valued at USD \$25,000 will be the first major partnership that Scotiabank British Virgin Islands Limited has undertaken formally with Rotary International.

The 2013 Conference will see over 500 Rotarians from across 10 countries in the English Speaking Caribbean converging on the BVI for their annual meeting to select leadership, discuss their strategic objectives for the coming year and unveil their growth path for the service club regionally.

Speaking about the sponsorship, Scotiabank Country Head, Jason Waters said that “Scotiabank is proud to be associated with the upcoming 2013 Rotary Conference in our island. Our investment in this conference is signal of the trust and the long standing partnership which we want to build with the Rotary Club. Scotiabank and the Rotary have common interests, focusing on health, education and youth issues. We understand the importance of these in building the solid foundation for strong and successful communities “He added that globally, Scotiabank is a very active part of the business community and the neighbourhoods in which they operate has always been heavily focused on supporting initiatives that develop people, infrastructure and the country.”

The conference will be launched officially on May 16 with an opening ceremony and will include several other break out seminars cultural activities which will be staged in Tortola and Virgin Gorda.

Scotiabank will be an active part of all of these activities as the Bank showcases its services in meaningful ways that can help Rotarians and the larger community.

Accepting the sponsorship, David Archer, Chairman of Rotary of Roadtown, Tortola and Permanent Secretary, Deputy Governor's Office in BVI said "We are extremely honoured that Scotiabank has decided to continue its social and community responsibility in the BVI through sponsorship of the conference. This partnership affords the Rotary to chance to continue our community outreach in a manner which will be impactful to those who we serve."

In his formal sponsor's greetings to be published in the Rotary magazine, Scotiabank's Jason Waters said that he "anticipates that this conference will have a huge and positive impact on our island. This is the ideal opportunity for us to showcase our beautiful island, our people and unique culture as we host to Rotarians from across the Caribbean." He further went on to note that locals should not discount the economic potential that also waits as the event is an exceptional opportunity to stimulate the economy on island."

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