



For Immediate Release

British Virgin Islands

Monday October 7, 2013

## **Scotia Sponsors BVI 1<sup>st</sup> Annual Wine and Food Festival**

Scotiabank has announced its sponsorship of the highly anticipated 1<sup>st</sup> Annual BVI Wine and Food Festival to kick off in the island next week from November 1-3. The Bank will be the presenting sponsor and co-host of the three day gastronomic feast which brings top international culinary personalities, celebrity chefs Jennifer Carrol from the United States, Francois Payard from France, Cesare Casella from Italy and Ron Duprat from Haiti, along with several of the world's most internationally renowned winemakers to the islands.

The Food and Wine Festival event which will feature a series of exclusive high end wine tasting dinners and a two night Grand Tasting Village to be hosted at Nanny Cay Resort and Marina on Tortola where the culinary team, wine makers, distillers, restaurants and farmers will provide guests with sample of their exquisite creations. Meanwhile Scrub Island resort and Spa will be the host of the formal Wine Dinner Series.

Scotiabank has come on board to invest in the event as the Bank thinks that the event is an excellent concept being planned at the highest standards which promises to bring tremendous benefits to the island. Jason Waters, Managing Director of Scotiabank BVI said that "We identify with the mission of the host team to showcase the best of the British Virgin Islands at international standards. The Festival offers several economic advantages to businesses on island as well as its presents a unique opportunity to promote the country as a unique Caribbean destination with exquisite cuisine and an exotic culture."

Mr. Waters added said “The BVI Wine and Food Festival is expected to draw a large number of people to the island each year. This is *our* opportunity to shine as we showcase our people and our exotic islands. Scotiabank sees this as an excellent way to stimulate our economy and the restaurant industry in particular; as the events place centrestage the delectable delights prepared by our excellent local chefs as well as the guest international celebrity chefs. We are certain that these top quality events in the Festival will promote us as one of the best foodie destination in the region.”

Scotiabank across the Caribbean has also associated with several similar high end lifestyle and culinary events such as the well-publicized Jamaica Food Awards and The Barbados Food, Wine and Rum Festival, the Taste of Cayman and the Turks and Caicos Food and Wine Festival.

“These events align well with the Scotiabank brand and target market as we work at providing to customized solutions to meet the sophisticated and complex banking needs of our clientele,” explained Mr Waters. He added that “the event features two world class brands working with discerning clients to provide the international standard service to meet their lifestyle, so it’s a natural fit.”

The BVI Wine and Food Festival will end with a farewell brunch and pool party hosted at the Scrub Island Resort and Marina.

- End -

**For more information, contact:**

**Simone Hull**  
**Marketing Manager**  
**Scotiabank BVI**  
**Mobile: 1876. 322. 3233**  
**Office: 1876. 932. 0549**  
**Email: [simone.hull@scotiabank.com](mailto:simone.hull@scotiabank.com)**